

2021 EVENT RUN SHEET

EMAIL TO: ride@whiteribbon.org.nz

Please use this form as a guide to what you should consider when planning.



TOWN/CITY	
DATE	
TIME <i>(note there can be an event start time & a riders arrival time). We envisage these events would be around two hours from the time the riders arrive till they leave.</i>	
EVENT LOCATION <i>Please be specific providing the address & any special instructions i.e. which entrance the riders are to take. If possible, please provide a warden on the day to stand on the street and direct the riders into the event.</i>	
CONTACT NAME AND ORGANISATION (ON THE DAY)	
CONTACT CELL PHONE NUMBER (ON THE DAY)	
EVENT ORGANISED BY (If different from above)	
POLICE ESCORT <i>Have you contacted the Police to request a police escort for the riders? This adds great impact to their arrival. If organised, please note where the riders should expect to see the police vehicle/s (e.g. by the Welcome to Dannevirke sign on the left shoulder of the road). This is entirely at the discretion of local Police and subject to events.</i>	
BIKE PARKING <i>Please allow space for parking the motorbikes. Surface for parking must be hard and flat. If your event involves children, please be aware that the bikes will be very hot on arrival. Please list instructions for the riders as to where they should park.</i>	
VAN <i>Sign-written vans travel with the Ride – please note here where this might be parked – consider it a rolling billboard.</i>	
BANNER <i>To assist with publicity, the Ride travels with a canvass banner – please think about where this could be put up unless you are placing your own signage.</i>	
PROGRAM <i>Tell us about how the event will run, including how long you would like the riders to speak for and any activities that you have planned. You may include a separate run-sheet if applicable.</i> <i>This campaign we are asking the public to share their stories about violence prevention, specifically what works and their experiences. Therefore events could be very different from those in the past. Eg an event might welcome riders, allow them to respond and then have a number of your community speak to their experiences of family harm/violence and what works and what doesn't. Hand over any written stories etc and then have a cup of tea with the riders. The final ride event on White Ribbon day (25 Nov) is on Parliament steps where the riders will be presenting the MPs with the stories from around Aotearoa.</i>	

SPECIAL GUESTS <i>List here any local dignitaries that will be in attendance so the riders can acknowledge them e.g. Mayor or MP.</i>	
WHO IS THE LIKLEY AUDIENCE? <i>Please advise who the likely audience is to help the riders with their messaging, e.g. if this is a school audience, boys/girls/age range, etc.</i>	
GUIDANCE COUNSELLOR <i>The riders always adjust their messaging to be age appropriate. On occasions, a child or adult may need help as a result of being part of the event. Please consider having someone present who is trained to help.</i>	Will there be a guidance counselor/social worker present?
REFRESHMENTS <i>While never expected, refreshments for the riders are always welcomed & appreciated. Fresh fruit and water is ideal to keep the riders hydrated and healthy. If your event falls during a main meal time (breakfast, lunch, dinner) and you would like to provide this, please note here the details so we can incorporate this into the Riders meal-plan.</i>	
WET WEATHER PLAN <i>Do you have an alternative venue plan? Please list the address here and any alternative arrangements for entrance and parking.</i>	
ANY OTHER DETAILS <i>Is there anything else you would like us to know?</i>	
MEDIA <i>Will you contact your local media (Newspaper, Radio, Online News Websites, What's On Guides etc.)? Please advise who you are contacting. Please list.</i>	
PRESS RELEASES <i>We will be creating local press releases. These should be in addition to your contacts in your local community. Please advise who could participate in the local media release?</i>	Name:
	Email:

In 2021 please join us to **Shine a Light on Violence Prevention**

It has been a tough year for many, and we wanted to take the time to bring together the work we've done over the past few years to make the core principles of violence prevention clear. We want to focus in on what we know works to help prevent violence, and ensure people truly understand the many facets of abuse and how to intervene to help. We are also making sure that we tailor our resources to a wider range of groups so that they are useful and relevant to all New Zealanders.

Men's domestic and sexual violence toward women is persistent – but *can* be changed. Our brief is to encourage change towards a better, healthier version of men's masculinity (where boys/men can be who they want to be and express emotions). The more men that talk about having respectful relationships and different ways of being men, the more this is behaviour can be seen as normal.



Shine a Light on violence prevention

White Ribbon has already focused on promoting aspects of healthy masculinity within our Respectful Relationships framework. Here we want to draw some of these threads together and empower the community to take action. In our 2021 campaign we aim to link together resources and information to help show the diversity of the issues, and offer ways to effect change. To do so, our focus is on educating and promoting four key behaviours:

<ul style="list-style-type: none"> • Healthy Masculinity • Respectful Relationships • Consent • Call-in Culture 	<p>This campaign is also an opportunity to highlight the diversity of whānau/families and relationships: LGBTQI+, Multi-generational families, Elder Abuse, The disabled and the high rates of abuse they suffer Relationships between young people Different cultures including Māori and Pacific</p>
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This year as part of the White Ribbon Campaign we want to collect stories of change to help shine a light on what works in violence prevention in our communities. We know there are many people who have really inspiring stories of change and redemption that could help people who are currently trapped in abusive, violent and unhealthy relationships. We want to know how you coped, where you got the support, and the tools that helped to change your situation. We want to hear from both former perpetrators and survivors.

We want to make it as easy as possible to take part, so there are a range of ways you can get involved and share your story. Our White Ribbon Riders are travelling the country and will collect stories in person, so you can attend a local event and take part that way. You can use Messenger on Facebook to share your story with us privately, either in text or by video. You can post to your own Facebook page and use the hashtag #WRstoriesofchange or #ShineALight. There is a link on our website that allows you to contribute, and of course you can always send us your story by email to contact@whiteribbon.org.nz

We want to share your stories with the wider community so, however you get in touch, please tell us whether you give permission for your story to be shared, and if so, whether you are happy for your name to be used, or whether you would prefer to be anonymous. Either is absolutely fine and we realise it is sometimes not safe or appropriate to provide your details. Please share this invitation with people you know who might want to take part. As always, we are so grateful to the White Ribbon community for standing up, speaking out and acting to prevent violence. It really does make a difference.