



## WHITE RIBBON RIDE 2018 REGISTRATION OF INTEREST

I would like to register our interest in hosting the White Ribbon Ride 2018 in our community.  
**Please return the Registration of Interest form as soon as possible.**

|  |  |
|--|--|
| <b>Name</b>  |  |
| <b>Organisation</b>  |  |
| <b>Town/City</b>   |  |
| <b>Contact Person</b>  |  |
| <b>Phone Number</b>  |  |
| <b>Email</b>   |  |
| <b>Organisations that might partner with this project</b>  |  |
| <b>Description of activity that you propose</b><br>(you may not know this yet – can be completed later, but please send the form in now) |  |

Please email your registration of interest to: [ride@whiteribbon.org.nz](mailto:ride@whiteribbon.org.nz).  
 Or post to White Ribbon Campaign, 81 Otaihanga Road, Paraparaumu, 5036.  
 This form is also available at [www.whiteribbon.org.nz](http://www.whiteribbon.org.nz).

Please note this is a guide only. If you are unsure of the activity or event or just wish to participate with other organisations or individuals in supporting an event, please indicate so we can put you in touch with the local organisers.

# 2018 EVENT RUN SHEET

EMAIL TO: [ride@whiteribbon.org.nz](mailto:ride@whiteribbon.org.nz)

To be completed one month prior to ride

Please use this form as a guide to what you should consider when planning.



|  |  |
|--|--|
| <b>TOWN/CITY</b>   |  |
| <b>DATE</b>  |  |
| <b>TIME</b> (note there can be an event start time & a riders arrival time).   |  |
| <b>EVENT LOCATION</b> Please be specific providing the address & any special instructions i.e. which entrance the riders are to take. If possible, please provide a warden on the day to stand on the street and direct the riders into the event.   |  |
| <b>CONTACT NAME AND ORGANISATION (ON THE DAY)</b>  |  |
| <b>CONTACT CELL PHONE NUMBER (ON THE DAY)</b>  |  |
| <b>EVENT ORGANISED BY (If different from above)</b>  |  |
| <b>POLICE ESCORT</b> Have you contacted the Police to request a police escort for the riders? This adds great impact to their arrival. If organised, please note where the riders should expect to see the police vehicle/s (e.g. by the Welcome to Dannevirke sign on the left shoulder of the road). |  |
| <b>BIKE PARKING</b> Please allow space for parking the motorbikes. Surface for parking must be hard and flat. If your event involves children, please be aware that the bikes will be very hot on arrival. Please list instructions for the riders as to where they should park.                       |  |
| <b>VAN</b> Sign-written vans travel with the Ride – please note here where this might be parked – consider it a rolling billboard.   |  |
| <b>BANNER</b> To assist with publicity, the Ride travels with a canvass banner – please think about where this could be put up.  |  |
| <b>PROGRAM</b> Tell us about how the event will run, including how long you would like the riders to speak for and any activities that you have planned. You may include a separate run-sheet if applicable.   |  |
| <b>SPECIAL GUESTS</b> List here any local dignitaries that will be in attendance so the riders can acknowledge them e.g. Mayor or MP.  |  |

|  |  |
|--|--|
| <p><b>WHO IS THE LIKLEY AUDIENCE?</b> <i>Please advise who the likely audience is to help the riders with their messaging, e.g. if this is a school audience, boys/girls/age range, etc.</i></p>   |  |
| <p><b>GUIDANCE COUNSELLOR</b> <i>The riders always adjust their messaging to be age appropriate. On occasions, a child or adult may need help as a result of being part of the event. Please consider having someone present who is trained to help.</i></p>   | <p>Will there be a guidance counselor/social worker present?</p> |
| <p><b>REFRESHMENTS</b> <i>While never expected, refreshments for the riders are always welcomed &amp; appreciated. Fresh fruit and water is ideal to keep the riders hydrated and healthy. If your event falls during a main meal time (breakfast, lunch, dinner) and you would you like to provide this, please note here the details so we can incorporate this into the Riders meal-plan.</i></p> |  |
| <p><b>WET WEATHER PLAN</b> <i>Do you have an alternative venue plan? Please list the address here and any alternative arrangements for entrance and parking.</i></p>   |  |
| <p><b>ANY OTHER DETAILS</b> <i>Is there anything else you would like us to know?</i></p>   |  |
| <p><b>MEDIA</b> <i>Will you contact your local media (Newspaper, Radio, Online News Websites, What's On Guides etc.)? Please advise who you are contacting. Please list.</i></p>   |  |
| <p><b>PRESS RELEASES</b> <i>We will be creating local press releases. These should be in addition to your contacts in your local community. Please advise who could participate in the local media release?</i></p>  | <p>Name:</p>   |
|  | <p>Email:</p>  |

# WHITE RIBBON RIDE EVENT IDEAS

To get you inspired, we have put together some event ideas from previous Rides:

## Panel discussion

Riders told their stories then fielded questions/comments from the audience. This event was interactive, thought-provoking, and really well received by the community.



## School visits

The Riders have visited a vast array of schools where they captivated the children with their bikes and messages. The messaging resonated, with kids being told to 'be awesome to each other, especially your mums, sisters and friends', and that bullying was not cool.



## Baking

There has been an array of home cooking at events and many of the items helped to spread the message with effective use of the White Ribbon logo. We even sell a logo-shaped cookie cutter on our website.



## Giant Ribbons

An aerial photo was taken of a hundred school children holding sheets of white paper above their heads, standing in the shape of a ribbon. After listening to the Riders speak, they knew exactly what the day was about and the photo looked great in the newspapers. We have also made a giant White Ribbon, which holds signatures and stories. We can arrange to have this delivered and displayed in your community. You could also create your own.



## White Ribbon Rolling Haka

Schools joined together to form a rolling haka which sent shivers down even the most jaded spines. The schools utilised the opportunity to incorporate the White Ribbon kaupapa.

## Ambassadors

We have a large number of Ambassadors who are willing to support the Riders on their mission. If you don't know if your community has one, please get in touch with us at [contact@whiteribbon.org.nz](mailto:contact@whiteribbon.org.nz).



## Prison visits

Corrections facilities have invited the Riders into their midst to speak with high-risk inmates. Emotive scenes unfolded, with passionate hakas offered in support of the kaupapa and poignant stories shared between the riders and the inmates.

There were many more highlights with marches, breakfasts, sporting events, family fun days, Dads and sons events, tug of wars, gumboot races, walk a mile in her shoes, speaking engagements and of course many opportunities where men, women and children were able to meet the riders and share the kaupapa (and of course sit on the awesome bikes).

You could organise for the audience to take The Pledge to 'stand up, speak out and act to prevent men's violence towards women' and we have resources available at our online shop.

