

Lead Volunteer Job Description

Location

Varied. Key geographical locations throughout New Zealand.

Purpose

The Lead Volunteer will:

- ensure that White Ribbon activities occur in their town or community
- promote the campaign's key messages through local activities and media
- support other likeminded people to drive change
- aim to ensure their local community has a White Ribbon Ambassador
- link with their White Ribbon Ambassador(s).

Key Responsibilities

You will:

- Contact and meet with other identified volunteers in your area to build a solid local support group.
- Identify potential volunteers and encourage them to join your team.
- Make contact with any local White Ribbon Ambassadors and see if you can be of assistance.
- If no local White Ribbon Ambassador exists, you will advocate on our behalf and seek suitable candidates for nomination.
- Make contact with any appropriate local agencies that have been recognised by the Campaign team or already known to you.
- Identify potential events that White Ribbon can link with or organise your own to build awareness in the community.
- Communicate with the White Ribbon Ride co-ordinator to ensure the campaign team has linked with local organisations (local agencies, businesses, community groups and schools.) See Registration of Interest Process for the White Ribbon Ride. You may wish to make contact with these organisations on our behalf.
- Encourage event hosts to purchase White Ribbon merchandise as this helps with fundraising.
- Identify opportunities for a White Ribbon Ambassador to talk to a group of people in your local area.
- Assist the Campaign team to order the necessary resources for your locally organised White Ribbon events.
- Keep the campaign team up-to-date with any event details of local events and activities taking place in your local area.
- Promote the White Ribbon Campaign and its principles whenever appropriate during networking opportunities.
- Keep the Volunteer Management System information up to date.

Report to

The Lead Volunteer will report directly to the Assistant Campaign Manager.

Time Commitment

There is no set time commitment. This is a voluntary role.

Age Requirement

Lead Volunteers must be 18 or over.

Support

Training for this position will be provided.